

**4th Conference on Emerging Adulthood  
October 29<sup>th</sup> & 30<sup>th</sup>, 2009  
Atlanta, GA**

**Westin Buckhead Atlanta**

## EXHIBITS and ADVERTISING PROSPECTUS

### ***About the 4th Conference on Emerging Adulthood***

The main focus of the conference is to provide a forum for presentation and discussion of theory, research, and policy relevant to the age period 18 to 29, emerging adulthood. There will be theoretical and empirical presentations, many with interdisciplinary and international themes. A keynote address will discuss a current topic in the study of emerging adults. In addition, the conference will host innovative sessions, such as debates between leading scholars. The program will also contain interactive events to facilitate building a network of scholars on emerging adulthood. The conference web site can be accessed at <http://www.ssea.org/conference/index.htm>

### ***WHY EXHIBIT AT THE 4th CONFERENCE ON EMERGING ADULTHOOD?***

The 4th Conference on Emerging Adulthood is a great opportunity to advertise to leading experts and students interested in the study of emerging adulthood. Over 400 attendees are anticipated, representing an International network of scholars. Organizations interested in reaching this audience include publishers of scientific books and journals, funding agencies, research organizations, and academic departments. Advertisements may include but are not limited to promotional materials for scholarly publications, announcements of employment opportunities, calls for grant proposals, recruitment materials for academic and professional training programs, and publications such as policy briefs.

### **WHAT ARE THE OPTIONS FOR REACHING CONFERENCE PARTICIPANTS?**

There are two options available to advertise and provide materials to conference participants. Advertisers and exhibitors may choose one or more of the following:

(1) **Program advertisement.** Advertisements may be designed for inclusion in the program to be distributed to all conference attendees. In addition, the program will be posted electronically, including all advertisements, on the conference web site. The cost for the advertisement (options are listed below), with contract, is due by Friday, October 2<sup>nd</sup>, 2009.

	Size (width x height)	Rate
Quarter page	3.5" (w) x 4.75"(h)	\$ 50
Half page	7.2" (w) x 4.75"(h)	\$100
Full page	7.2" (w) x 10"(h)	\$200
Back cover		
Inside	7.2" (w) x 10"(h)	\$300
Back cover		
Outside	7.2" (w) x 10"(h)	\$400

(2) **Resource Table.** A resource table will be set-up in the Exhibit Area providing an opportunity for organizations to make materials available to all conference attendees. The name of the organization will be listed in the Conference Program and will be included in the electronic program posted on the conference web site. The cost to place resources at a resource table is \$100, due with contract by October 2<sup>nd</sup>, 2009.

If you have marketing or exhibit needs that are not covered by these options, please send a query outlining your needs to [info@ssea.org](mailto:info@ssea.org).

[See below for contract.]

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EXHIBIT SPACE CONTRACT

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PROVIDE A TITLE FOR ADVERTISEMENT:  
\_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**CHOOSE ALL THAT APPLY:**

- \_\_\_ PROGRAM ADVERTISEMENT
- \_\_\_ Quarter page 3.5" (w) x 4.75"(h) \$ 50
- \_\_\_ Half page 7.2" (w) x 4.75"(h) \$100
- \_\_\_ Full page 7.2" (w) x 10"(h) \$200
- \_\_\_ Inside back cover 7.2" (w) x 10"(h) \$300
- \_\_\_ Outside back cover 7.2" (w) x 10"(h) \$400

Note: all art should be submitted as a .pdf

\_\_\_ RESOURCE TABLE, \$100

**Submit your advertising contract to [info@ssea.org](mailto:info@ssea.org) no later than October 2<sup>nd</sup>, 2009.**